

Local Search Masters
209 10th Avenue South, Suite 212
Nashville, TN, 37203

Position Title: Graphic Web Developer

Position Description: Local Search Masters, a leading digital marketing firm specializing in organic SEO, is currently looking for a web designer to help us create, maintain and develop client websites.

Responsibilities:

- Design and build websites with extremely diverse functionality from the ground up with a focus on efficiency and user experience. Extensive knowledge of Wordpress required.
- Edit and maintain current client websites using Wordpress and HTML.
- Assist in designing, developing and creating in-house sales material and marketing collateral.
- Create client branding such as logo design, signature artwork, collateral coordination etc.

Expectations:

- Keep abreast of the latest trends in technology as it relates to the core competencies of this position.
- Be prompt, courteous and able to interact with clients on a regular basis.
- Maintain efficiency of department and work well under pressure.
- Familiarity of CMS and ability to design content with system in mind.

Requirements:

- Minimum of 2 years in website development and design.
- Ability to multi-task and prioritize projects.
- Strong written and oral communication skills.
- Proficiency in Microsoft Office products as well as Adobe Creative Suite

The ideal candidate would also include the following skills:

- The ability to edit raw video into usable marketing material.
- Have knowledge of and experience using Flash.
- Be aware of current SEO strategies and trends with a focus on how this relates to website development and design.

Please be ready to provide both references and examples of websites/collateral designed and developed by candidate.

Local Search Masters offers competitive salary compensation; a comprehensive benefits package, and professional growth opportunities.

Pay: \$40,000 - \$60,000 per year salary

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